



Camberwell Lacrosse Club

SPONSORSHIP PACKAGES



Introduction

Camberwell Lacrosse Club is a community sports club located in the Camberwell, Glen Iris and Ashburton areas. Our main playing ground is at Eric Raven Reserve in Glen Iris. Established in 1927, our club provides the unique sport of lacrosse for members of the local community and fields teams in both men's and women's divisions from age groups starting at under 11s through to adult levels. Our club is inclusive and caters for all members of our local community. We have 150 playing members and advertising/exposure reach to over 200 families in the local area.



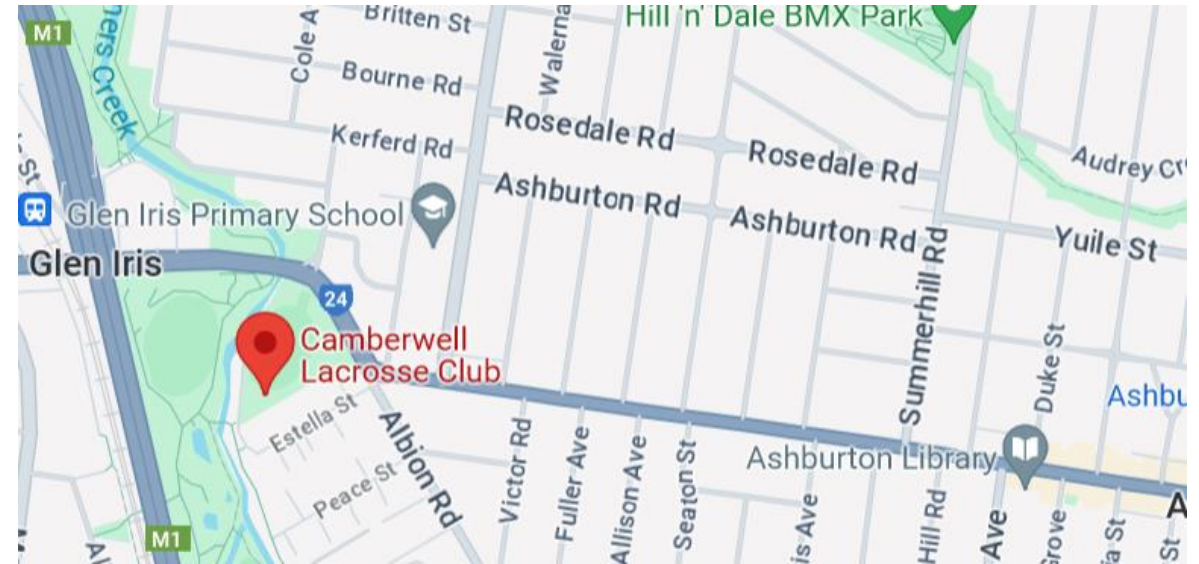
Advertising Opportunities

Our grounds at Eric Raven Reserve in Glen Iris are uniquely situated and provide excellent signage and advertising exposure to traffic on High St and cyclists and local community members using the Gardner's Creek bike path and parklands.

Each year we seek sponsorship from local businesses for our winter playing season, April – October.

We can provide our sponsors with advertising exposure including:

- Billboards at Eric Raven Reserve
- Team Uniforms
- Website
- Social media
- Club newsletter
- T-Shirts and Flyers handed out at local schools
- Attendance and presentation at club events



SPONSORSHIP

Your support will help us to fund a range of essential items including, sports equipment, playing uniforms, first aid kits, and ground marking and hire.

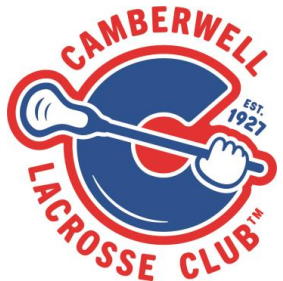
There are four sponsorship options available...

GOLD, SILVER, BRONZE AND
THE SCHOOL LACROSSE CLINIC PACKAGE



Bronze \$500

- ★ Logo displayed at the playing ground at Eric Raven Reserve (permanent fixture April – October)
- ★ Logo displayed on score boards during games
- ★ Logo placement on website and social media (FB, X & Insta)
- ★ Logo in our club's weekly newsletter (300 recipients)
- ★ Certificate of appreciation from Camberwell Lacrosse Club



Bronze \$500

SOCIAL MEDIA PLACEMENT



WEBSITE SPONSOR PAGE

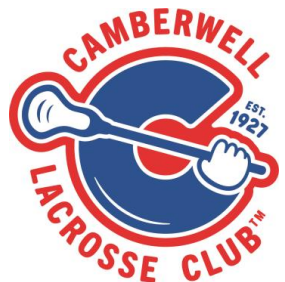


WEEKLY NEWSLETTER PLACEMENT



Silver \$1500

- ★ Logo displayed at the playing ground at Eric Raven Reserve (permanent fixture April – October)
- ★ Logo displayed on score boards during games
- ★ Logo placement on website and social media (FB, X & Insta)
- ★ Logo in our club's weekly newsletter (300 recipients)
- ★ Certificate of appreciation from Camberwell Lacrosse Club
- ★ Logo on billboards with exposure to High St traffic, Gardner's Creek bike trail and park users
- ★ Opportunity to personally present to our community (e.g. at club nights etc.)
- ★ Opportunity to direct market to our members
- ★ Invitation to social events



Silver \$1500

SOCIAL MEDIA PLACEMENT



WEBSITE SPONSOR PAGE

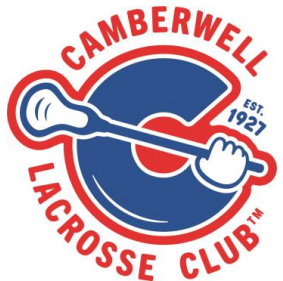


WEEKLY NEWSLETTER PLACEMENT



Gold \$4000

- ★ Logo displayed at the playing ground at Eric Raven Reserve (permanent fixture April – October)
- ★ Logo displayed on score boards during games
- ★ Logo placement on website and social media (FB, X & Insta)
- ★ Logo in our club's weekly newsletter (300 recipients)
- ★ Certificate of appreciation from Camberwell Lacrosse Club
- ★ Logo on billboards with exposure to High St traffic, Gardner's Creek bike trail and park users
- ★ Opportunity to personally present to our community
- ★ Opportunity to direct market to our members
- ★ Invitation to social events
- ★ Logo on two team's playing uniforms
- ★ Photos of players in uniforms for your business to us in promotional material



Gold \$4000



WOMEN'S SENIOR

- A Grade
- B Grade

JUNIOR GIRLS

- Under 18
- Under 16
- Under 14
- Under 12
- Under 10



MEN'S SENIOR

- State League
- Division 2
- Division 3

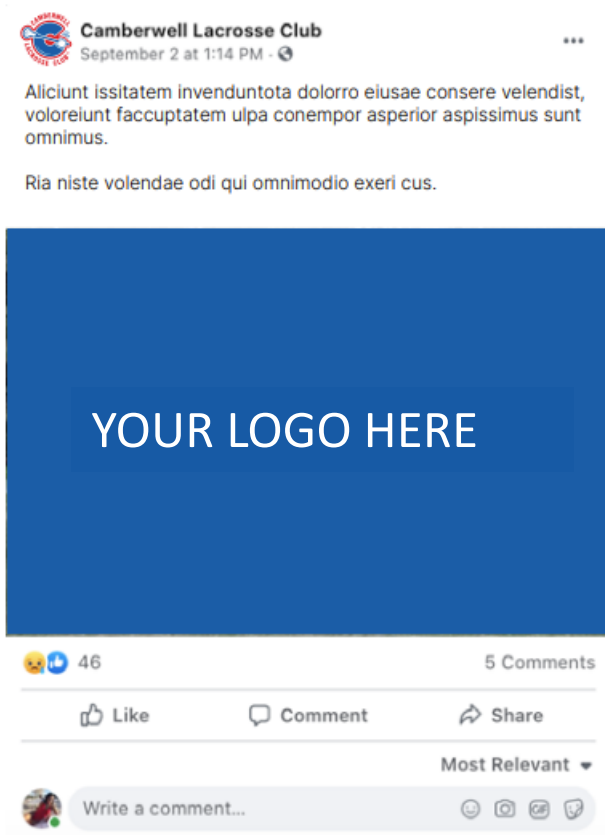
JUNIOR BOYS

- Under 18
- Under 16
- Under 14
- Under 12
- Under 10



Gold \$4000

SOCIAL MEDIA PLACEMENT



WEBSITE SPONSOR PAGE



WEEKLY NEWSLETTER PLACEMENT



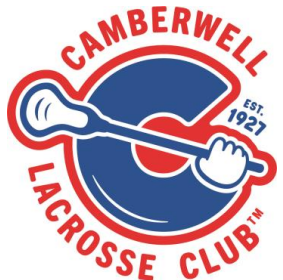
SCHOOL LACROSSE CLINIC PACKAGE

\$2000

Each year Camberwell Lacrosse Club runs free lacrosse clinics in five primary schools and one secondary school in our area. Your support would help us fund equipment for these clinics including lacrosse sticks, ball and goals.

In return you would receive brand exposure through:

- ★ Brand or logo on a t-shirt for each participant that reads: "I played Lacrosse". 200 T-shirts per school.
- ★ Brand or logo on flyers handed out to 200 children per school.



ALL PACKAGES ARE CUSTOMISABLE AND CAN BE TAILORED TO SUIT YOUR NEEDS

We are confident that we can deliver valuable exposure for your company that will outlast your direct involvement with us. We will work for you and with you to ensure that you are more than satisfied with the result and we are confident your involvement with us at Camberwell Lacrosse Club will be a long and happy one.

To become a Camberwell Lacrosse Club Sponsor, please email us at:
Sponsorship@clclax.org.au





Thank you



The logo for the Camberwell Lacrosse Club is circular, featuring a stylized lacrosse stick and ball. The text "CAMBERWELL" is at the top, "EST. 1927" is on the right, and "LACROSSE CLUB™" is at the bottom.

